



MAGIC Programs Sponsorship Packet

MAGIC Programs of the Office of the San Francisco Public Defender
www.magic-sf.org

Mo'MAGIC

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BMAGIC

1275 Fairfax Ave., Suite 201, San Francisco, CA 94124
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Dear Fillmore & Bayview Hunters Point Community Ally,

Fillmore & Bayview Mobilization for Adolescent Growth In our Communities [Mo'MAGIC & BMAGIC], operating under the Office of the San Francisco Public Defender, unites a dynamic network of service providers within the neighborhoods of Fillmore & Bayview Hunters Point. The MAGIC Programs serve the Fillmore & Bayview Hunters Point in their respective communities with our two satellite offices under the direction of Brittany Ford. Last year, we celebrated 20 years of MAGIC!

We are committed to meeting the needs of Fillmore & Bayview Hunters Point children and youth while providing them with quality services and resources. MAGIC Programs envision communities where all children and families have the same opportunities to learn, play, work, and live joyful and productive lives, with a criminal justice system and public institutions that work for them, not against them.

Throughout the year, we host events and provide children, youth, and their families with resources, tools, and opportunities such as backpacks, school supplies, age-appropriate books, workshops, and other academic and enrichment programs. These year-round events provide a safe and nurturing environment for youth and their communities to build relationships, explore San Francisco's hidden gems, and exposure to literacy, art, and STEM enrichments.

Your donation will support a positive and influential endeavor that directly impacts the quality of life of children, youth and their families in Fillmore & Bayview Hunters Point and city-wide.

Mo'MAGIC & BMAGIC value partnerships like yours that assist in improving the circumstances for our children, youth and their families. Our organizations look forward to sustaining a commitment with you in providing tools, resources and support to deserving children, youth and families in Fillmore & Bayview Hunters Point. Thank you for your work, time and consideration.

Enclosed you will find additional information, sponsorship levels and sponsorship form.

Thank you for being part of the MAGIC!

It takes a village,

A handwritten signature in blue ink that reads "BFA".

Brittany Ford, MAGIC Executive Director

MAGIC Event Information



MAGIC Programs are a community convener and connector founded by the SF Public Defender's Office to keep young people in the Bayview and Fillmore communities from entering the criminal system. Historically, these neighborhoods have faced under-resourced schools and programs, high crime rates, and fragmented community resources.

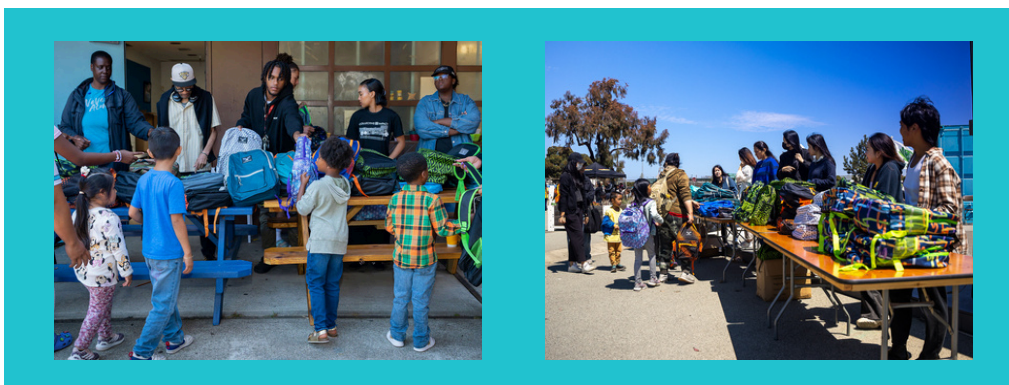
We bring together trusted community-based service providers, creating a backbone for the development and implementation of initiatives that advance the education, health, and economic mobility of disadvantaged families. By helping residents navigate and access the wealth of resources within their communities, **our goal is to help them realize their potential and ultimately improve their quality of life.**

MAGIC's Summer Kick Off Event launches summer programming for youth programs within the Mo'MAGIC Collaborative, located in the Fillmore/Western Addition. Bringing together over 500 youth and staff to celebrate the start of a magical summer and building community amongst different summer programs, while being exposed to the STEM, art, literacy and recreational activities.

MAGIC's Summer Learning Day & Everybody Reads Literacy Program Partnership includes activities and breakout sessions inspired by a summer theme. Youth will hear an interactive read aloud and receive books to add to their home libraries, experience art and craft activities and get to practice hands-on STEAM activities. We hope to educate and motivate youth and the community about summer learning and help prepare them to return to school in the fall ready to succeed.

MAGIC's Back to School Celebration & Backpack Giveaway Provide 4,000+ children and youth with school supplies and tools to succeed in school. Children, youth and their families are exposed to critical community resources, opportunities and services. Our giveaways build community pride through volunteerism and bring community together for a day of safe, fun, and healthy recreation.

[Click here to watch a short video showcasing the power of MAGIC!](#)



Sponsorship Levels

	Cultivator \$25,000+	Mentor \$10,000	Nurturer \$5,000	Sponsor Other
Opportunity to host a booth during MAGIC's Backpack Giveaways	✓	✓	✓	✓
Logo and acknowledgment on MAGIC website and newsletter for 1 year	✓	✓	✓	
Logo and acknowledgement in promotional content for MAGIC events	✓	✓	✓	
Distribution of your promotional material during community events	✓	✓		
Exposure to 36,000 Fillmore & Bayview residents	✓	✓		
Logo and acknowledgement in local print media, television and radio coverage	✓			



Past Sponsors Include:

African American Arts & Culture Complex, Booker T. Washington, Comcast, Kaiser Permanente, CPMC/Sutter Health, Golden State Warriors, Red String Foundation, Waymo, Verizon, and many more.



MAGIC Sponsorship Form

Company/Organization Name _____

Address _____

Contact Name _____

Contact Title _____

Contact Phone Number _____

Contact Email _____

Sponsorship Levels:

Cultivator \$25,000+ Mentor \$10,000 Nurturer \$5,000 Other \$ _____

Please make your check payable to our fiscal sponsor:

Collective Impact

Write "Mo'MAGIC" in the memo line

Please send this form along with your sponsorship check to:

Collective Impact

PO Box 156853

San Francisco, CA 94115

Please send company or organization logo to: brittany@magic-sf.org

Questions, comments or concerns please contact:

Brittany Ford, MAGIC Executive Director

415.567.0400 | brittany@magic-sf.org

All contributions are deeply appreciated. Thank you for your support!
MAGIC operates under the 501(c)3 of fiscal sponsor, Collective Impact.
For your records, our federal tax ID # is 20-8964069. All contributions are tax-deductible.

BMO MAGIC

Thank you & we look forward to working with you!
As a valuable sponsor, your donation will impact thousands of Fillmore & Bayview children.

